

EFFICIENCY MATTERS

in Massachusetts

M|E|M|A

NEWS YOU CAN USE — HEATING OIL LEADS THE WAY IN MASSACHUSETTS

The Bay State has a long and storied history of leading the way. From the founding of our country more than 240 years ago to advancements in technology today, Massachusetts has been and remains at the forefront.



When it comes to energy efficiency, Massachusetts continues to be a leader. In 2008, our state passed the Global Warming Solutions Act, with the goal of hitting a 25% reduction in greenhouse gases by 2020. We are thrilled to report that Massachusetts is on track to meet this goal and the heating oil industry has played a big part in this success!

Thanks to advancements in our fuel, like the introduction of clean, green, environmentally friendly Bioheat® a few years ago and the transition to ultra-low-sulfur fuel this year, our industry has made a sizable contribution to the statewide effort. And while we're proud of what we've already accomplished, we're excited for what the future has in store!

THE ULTRA-LOW REVOLUTION IS HERE!

On July 1, 2018, Massachusetts made the full and complete switch to ultra-low-sulfur heating oil (ULSHO). It was a big day for the more than 700,000 Massachusetts homeowners who heat with oil.

This commitment by the oil industry, in partnership with the state government, means that homeowners will realize some very significant benefits right away:

DECREASED PARTICULATE EMISSIONS. While heating oil has had low emissions for years, ULSHO takes it to another level. Sulfur dioxide and nitrogen oxide emissions will be virtually eliminated.

INCREASED SYSTEMS EFFICIENCY. ULSHO will result in far fewer deposits of materials like ash, which means that boilers and furnaces will turn more heating oil into heat for your home.

REDUCED MAINTENANCE REQUIREMENTS. Because ULSHO is a cleaner-burning fuel, heating systems using it require less maintenance. Rest assured, your heating system needs no modifications for ULSHO.

Combining the benefits of ultra-low-sulfur heating oil with already-present Bioheat® results in a truly super fuel. For more information about the heating oil revolution in Massachusetts, visit DiscoverHeatingOilMass.com.



MASSACHUSETTS SAVINGS SPOTLIGHT: AUTOMATIC DELIVERY

Usually, our Savings Spotlight is dedicated to sharing suggestions that save you money. In this issue, we're focusing on an easy solution that will save you headaches too!

One of the best programs that many heating oil companies offer is automatic delivery, or "automatic" for short. There's no need to call for

a delivery, because your company will track your fuel usage for you. What's more, signing up for automatic is completely free!

If you aren't already signed up for this free program with your heating oil company, make sure you call them and go automatic today!



LOCAL EXPERT MAKES ALL THE DIFFERENCE

There are many ways to improve energy efficiency and save money at the same time. Sometimes a combination of solutions has the greatest impact. That's what Anthony and Colleen S., from Deerfield, experienced after working with their local heating oil company.



"After the cold spell last January, my wife and I agreed to get serious and upgrade our 30-year-old equipment so that we wouldn't be living in fear of losing our heat this winter," said Anthony. "We called in our heating oil company and spoke to them about our options."

"Their home comfort specialist was fantastic!" shared Colleen. "He made recommendations that we wouldn't have thought about. We decided to replace our system and try to save as much as we could."

When all was said and done, the Deerfield couple installed a new high-efficiency boiler and followed their energy expert's recommendations.

"We installed a new programmable thermostat that connects to our iPhones, added some insulation in our attic and caulked our windows. According to our expert, we're going to save at least 30% a year on our bills," said Colleen.

"I'm thrilled!" said Anthony, "I can see a new fishing boat in my future, thanks to the savings!"



For more information about the best options for your heating system and ways to save the most energy and money, visit DiscoverHeatingOilMass.com or contact your heating oil dealer!

TANK GOODNESS! WHAT YOU SHOULD KNOW

Heating systems aren't the only pieces of equipment that have improved substantially over the years. There have been major advancements in heating oil storage tanks too! Here are a few tips that will help you make good decisions about your tank:

KEEP IT CURRENT. GO MODERN. Today's tanks are truly impressive. They are double-walled to give homeowners complete peace of mind. Some tanks even come with 20-year and 30-year warranties. Plus, they look a lot more attractive!

ABOVEGROUND IS THE WAY TO GO. If you're like the vast majority of Massachusetts oilheat customers, your tank is located above the ground, either in your basement or outside your home. As a result, your tank is smaller, easier to work with and is more easily protected. If your tank is currently located underground, it's a good idea to think about replacing it with a new generation aboveground model.



Storage tanks are strong, sturdy and durable. But like any other piece of equipment, they won't last forever. So if you have a 25- or 30-year old tank on your property, talk to your local heating oil company about your options. You won't be disappointed!

MAKING A DIFFERENCE ON THE COLDEST DAYS

We all remember how cold it got last winter, especially in December and January. When it gets that cold, heating oil employees often work 12-hour days to make sure their customers' homes stay heated. So when you see your favorite delivery driver or service technician this fall or winter, don't forget to thank them for going the extra mile to keep you safe and warm!



**BROUGHT TO YOU BY YOUR LOCAL OILHEAT COMPANY,
THE MASSACHUSETTS ENERGY MARKETERS ASSOCIATION AND
THE NATIONAL OILHEAT RESEARCH ALLIANCE**

